

Technology Education
Video Production
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Available after school most days till 3pm

Class Description:

This course explores the basic principles of video production such as workflow, project planning, video capture, editing techniques, editing audio, video layering, TV studio production, soundboard and output formats. Students will also learn the basics of lighting, sound and interview techniques.

Video production basics

- Understand the video production workflow.
- Explore and document video shooting techniques and vocabulary.
- Investigate how audience, purpose, and goal impact a final video product.
- Transform clips into a coherent video sequence.
- Understand various video mediums, formats, and file

Morning Announcements

- Understand the video production workflow
- Use and operation of teleprompter
- Switching techniques
- Working as a team for a common out come

News stories

- Plan, shoot, and create a news story.
- Use advanced editing techniques.
- Conduct and film interviews.
- Shoot and edit b-roll footage.
- Record and incorporate narration

Public service announcements

- Identify audience, purpose, and perspective of Public Service Announcements.
- Write a script.
- Record narration.
- Edit audio clips and text.
- Create motion effects.

Commercials

- Work with a client to create a commercial.
- Create a project plan and schedule by interviewing a client.
- Work with composited video.
- Create motion and text animation and video special effects.

Mini-documentary

- Work in teams to create a short documentary.
- Identify documentary theme, audience, and goals.
- Work with still images and apply special transitions and effects.
- Learn editing and audio effect techniques in Soundbooth.
- Create a DVD.

Class Room Expectations:

Students are expected to:

- Arrive to class on time with a pen or pencil
- Respect fellow students, classroom equipment, and teacher
- Participate in lesson, and activity
- Assignments are done in class

Grading:

20% Class participation and attendance

- Arrive to class on time and prepared to learn
- participating in activities
- Respect equipment, classmates, and teacher

20% Lesson Assignments

- Students work on skill and technical vocabulary development thru class lesson assignments.

35% Student Projects

- Students use skills to create video projects.

25% Quizzes or tests

Late Work:

Projects and classwork are due at the beginning of class on the assigned day. Late work will be docked for every day it is late. After 5 days no credit will be given.